## NCC Cable System Order

62357399	Flight Dates	10/24/16 - 10/30/16	Update Date	10/26/16			
2417	Agency	Mentzer Media Services	Version	1 Vs. 1	1 Vs. 1		
Time Warner/DirecTV- I+ Columbus, OH	Advertiser	Portman for Senate	Show All Lines				
Columbus, OH		•	Total # of Weeks				
	Client Code		Total		\$12,600.00		
Paul Doll	Product Code	FPORT	Commission		\$1,890.00		
Tom Durham	Est Code	4302	Net Total		\$10,710.00		
Washington	Product Name	F Port	Total Spots		1		
(301) 951-2620	Credit Status		Affiliate Split	100.0			
Not accepted			Sold On	Cost Per Sp	ot		
Cable Nielsen Live+SD Jan16	Primary Demo	Adults 35+	GRP -	GIMP	-		
	Makegood Policy	Approval Required	CPP -	СРМ	-		
	2417 Time Warner/DirecTV- I+ Columbus, OH Columbus, OH Paul Doll Tom Durham Washington (301) 951-2620 Not accepted	2417         Agency           Time Warner/DirecTV- I+ Columbus, OH         Advertiser           Columbus, OH         Client Code           Paul Doll         Product Code           Tom Durham         Est Code           Washington         Product Name           (301) 951-2620         Credit Status           Not accepted         Primary Demo	2417 Time Warner/DirecTV- I+ Columbus, OH Columbus, OH  Client Code Paul Doll Tom Durham Washington (301) 951-2620 Not accepted Cable Nielsen Live+SD Jan16  Agency Mentzer Media Services Advertiser Portman for Senate  Client Code Product Code FPORT Est Code 4302 Product Name F Port Credit Status  Primary Demo Adults 35+	2417         Agency         Mentzer Media Services         Version           Time Warner/DirecTV- I+ Columbus, OH         Advertiser         Portman for Senate         Show All Lines           Columbus, OH         Client Code         Total # of Weeks           Paul Doll         Product Code         FPORT         Commission           Tom Durham         Est Code         4302         Net Total           Washington         Product Name         F Port         Total Spots           (301) 951-2620         Credit Status         Affiliate Split           Not accepted         Sold On           Cable Nielsen Live+SD Jan16         Primary Demo         Adults 35+         GRP         -	2417         Agency         Mentzer Media Services         Version         1 Vs. 1           Time Warner/DirecTV- I+ Columbus, OH         Advertiser         Portman for Senate         Show All Lines         Total # of Weeks         Image: Commission with the commission with		

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T	W ·	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN O	10/24/16	10/30/16	15:30	18:30						Х			-	1	\$12,600.0	\$12,600.0	30	OHIO STATE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$12,600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,600.00

62357399 | Columbus, OH | Time Warner/DirecTV- I+ Columbus, OH | 2417 |

## **NCC Cable System Order**

er/Columbus Interconnect, OH	Agency	Mentzer Media Services	Version	1 Vs. 1					
or/Columbus Interconnect OH	<b>-</b>								
51/Columbus interconnect, Ori	Advertiser	Portman for Senate	Show All Lines	Show All Lines					
ОН	1		Total # of Weeks	Total # of Weeks					
	Client Code		Total		\$15,000.00				
	Product Code	FPORT	Commission		\$2,250.0				
m	Est Code	4302	Net Total		\$12,750.00				
ı	Product Name	F Port	Total Spots		1				
620	Credit Status		Affiliate Split	100.0					
ed		•	Sold On	Cost Per Spo	Cost Per Spot				
en Live+SD Jan16	Primary Demo	Adults 35+	GRP -	GIMP	-				
	Makegood Policy	Approval Required	CPP -	CPM	-				
	m 620 ed	Client Code Product Code Est Code Product Name 620 Credit Status en Live+SD Jan16 Primary Demo Makegood Policy	Client Code Product Code FPORT  Est Code 4302 Product Name F Port  Credit Status  en Live+SD Jan16 Primary Demo Adults 35+ Makegood Policy Approval Required	Client Code	Client Code				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN O	10/24/16	10/30/16	15:30	18:30						Х			-	1	\$15,000.0	\$15,000.0	30	OHIO STATE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$15,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$15,000.00

62357399 | Columbus, OH | Time Warner/Columbus Interconnect, OH | 8637 |